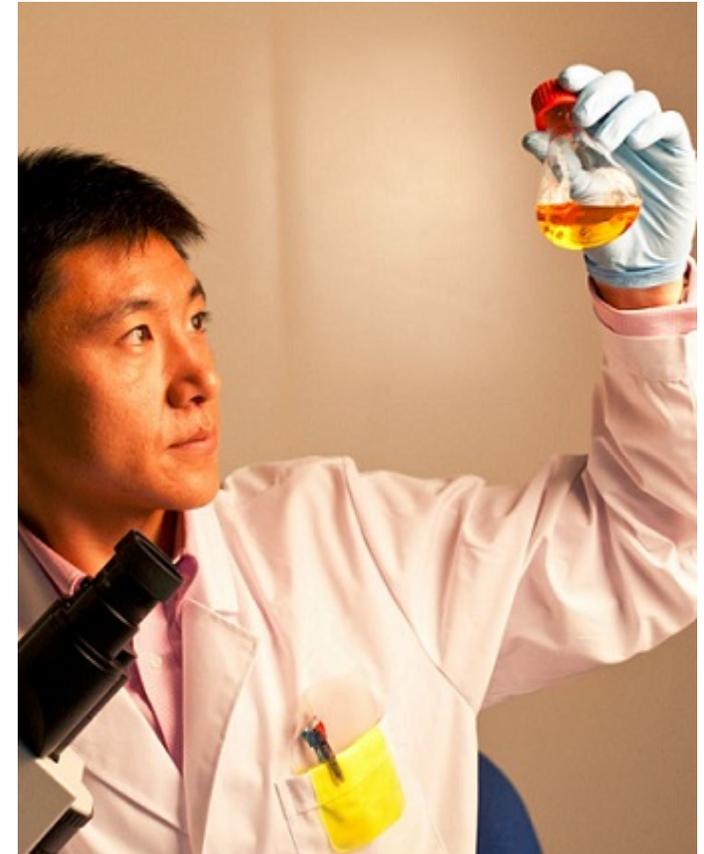




Qualimer: Increasing Warehouse Space Optimization by 12.5% with Stock Visibility Enabled by SAP® ERP

Paint, shoe-sole, printing ink, and putty and fiberglass industry segments benefit from Qualimer's ability to have a production capacity of more than 14,000 metric tons per year of diverse chemical product lines that include acrylic resin, alkyd resin, emulsion resin, amino resin, polyester resin, unsaturated polyester resin, and polyurethane. Implementing SAP® solutions helped Qualimer eliminate redundant business processes and improve information flow for real-time decision making

Before using SAP solutions, Qualimer relied on Microsoft Excel and local accounting software to manage its business. This caused information breakdowns, production delays, and frequently unfulfilled sales orders. ISS Consulting partnered with Qualimer to install the SAP ERP application to address the business challenges in a sustainable manner and provide interconnected business processes on a single platform. Qualimer reduced packaging stock and optimized warehouse space through just-in-time inventory management enabled by visibility from SAP ERP.



Qualimer improves decision making and reporting

Company

Qualimer Co. Ltd.

Headquarters

Samutprakarn, Thailand

Industry

Chemicals

Products and Services

Various resins; polyurethane

Employees

110

Revenue

THB 700 million
(US\$20 million)

Web Site

www.qualimer.co.th

Partner

ISS Consulting
(Thailand) Ltd.

www.issconsulting.co.th

Objectives

- Gain accurate and real-time information for decision making
- Formulate clearer working roles and responsibilities
- Enable seamless and transparent information flow with an integrated system

Why SAP

Better local support and availability of implementation resources in the market with the SAP® ERP application

Resolution

- Partnered with ISS Consulting due to its expertise in the manufacturing industry and its profound understanding of Qualimer
- Transformed the role of IT from tactical support to strategic, spearheading the management of the SAP software implementation

Benefits

- Gained visibility into standard product costs during the sales process, allowing the sales team to propose prices properly
- Transformed the role of the accounting department from tactical works into compliance and control
- Enabled just-in-time stock through real-time inventory information, delivering better cash optimization
- Reduced out-of-stocks with a min-max stock recommendation that reminds purchasers about quantity and the schedule of stock to maintain

12.5%

Increase in warehouse space utilization

25%

Reduction in packaging stock

50%

Faster financial close cycle

“Without SAP ERP, information and processes would have been broken apart. As a consequence, it would have been impossible for Qualimer to expand the business sustainably.”

Suredpon Jungrungrangkit, CEO, Qualimer Co. Ltd.

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